



Tech Revolution Africa 2025

Connecting Leaders, Innovators and Talents

Maiden Edition: Strategic Report

Executive Summary

The maiden edition of Tech Revolution Africa was a market-shaping convergence of visionary leaders, innovators, and the next generation of tech talents, creating an unprecedented platform for high-impact conversations. Over two transformational days (January 31st – February 1st, 2025) at the prestigious Oriental Hotel, Lagos, the conference brought together C-suite executives, startup founders, tech leaders, investors, and high-potential students in an electrifying environment of thought leadership, collaboration, and deal-making.

Headlined by MTN Nigeria, Africa's largest telecom provider, and featuring top tech companies across the continent, the event set the tone for Africa's digital economy forecast for 2025. Discussions revealed emerging technologies that forward-thinking organizations must adopt and exposed how startups can leverage Africa's fast-evolving tech landscape to solve real human problems at scale.

With keynote speeches, leadership sessions, fireside chats, masterclasses, startup showcases, and high-value networking, Tech Revolution Africa did more than spark conversations—it ignited real opportunities for investment, strategic partnerships, and market expansion.



Attendance Report

700+

Participants

34

Speakers

11

Exhibitors

8

Product Showcases

12

News media Channels

2days

31st Jan & 1st Feb

40%	C-Suite Executives
30%	Managers/Senior level
10%	Talents/Newbies
8%	Startup Founders
7%	Secondary School Students
3%	Government Representatives
2%	Others

Tech Revolution Africa 2025 had in attendance the following categories;

C-Suite Executives;

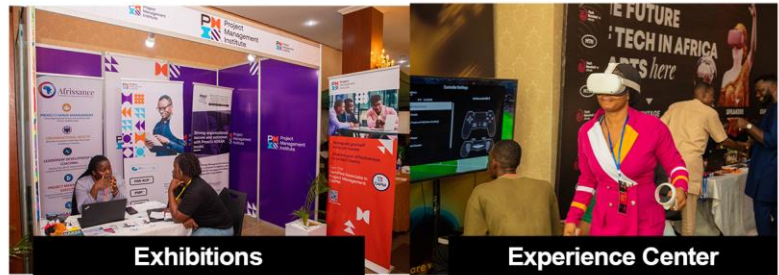
1. The MD/CEO NIGCOMSAT - Mrs Jane Egerton Idehen
 2. The Chief Information Officer, MTN Nigeria, Mrs Shoyinka Shodunke.
 3. The CMO & Co-Founder of PiggyVest - Joshua Chibueze.
 4. The MD/CEO of Jobberman - Mr Ore Boboye.
 5. The Chief Technology Officer, Coronation - Mr Echezona Agubata.
 6. The Chief Product Officer, Sterling Bank - Mr Mustapha Otaru.
 7. The former CEO Ocean Deep Nig Ltd - Mr Chijioke Akwukwuma.
 8. The Chief Financial Officer, Mandillas - Mr Amos Gagar.
 9. The Chief Executive Officer, Tavia Tech - Ayo Olashoju.
 10. The Chief Executive Officer, Swifta Systems - Mr Ayotunde Farinu.
- Among hundreds of other C-Suite Executives.

Managers

General Managers, Senior Managers and Senior Executives from leading companies such as; Kuda Bank, ProvidusBank, Flutterwave, MTN, Sterling Bank, Project Management Institute, Tech Mahindra, Vennote Technologies, IT & T.

Talents and newbie tech enthusiasts.

Secondary school students from; Ocean Crest Schools, Canterbury International School and Refiners Academy Lekki, Lagos.



The digital economy forecast & key highlights

A key driver of the digital economy growth in Africa is the digital commerce sector, which is projected to reach \$72 billion by 2026. This surge is largely attributed to the increasing adoption of online retail, accounting for 58% of digital transactions in major African markets as of 2023

Startups, organizations, freelancers and creatives should begin to plan ahead towards the Dettu December surge and how they can plough into the opportunities there.

The African Advantage:

A young, innovative population with 60% of people under 25 years old, making it the youngest continent globally.

Rapidly expanding access to mobile technology, with smartphone penetration expected to surpass 500 million by 2025.

Increasing investment in digital infrastructure, with 5G, fiber, and satellite projects connecting remote regions.



Impact Report

Overall attendee conference rating from reviews - 4.58



Partners/Sponsors;

96% of Tech Revolution Africa Sponsors rated the event above expectations.

Exhibitors:

100% exhibitors rated participant engagement and new audience reach above average.

Speakers/Guests:

80% speakers and guest gave an average rating of 4.5.

Product showcase



An average of 12% new audience was reached by partners from product showcase activity

Startups & Founders in attendance:

Heels & Tech, GetEquity, EventPadi, HOH, TechUnlock, PiggyVest, Chordify, NezaTech, Arubah Healthcare, MasTech, Shoham.

900k+ Engagements Across All Media

450k+
LinkedIn

145k+
Instagram

200k+
X (Twitter)

50k+
Facebook

Testimonials

Torsen Vembe - 1st Information Risk/Audit & Compliance [FINTECH Analyst] SFC™ [ISO 27001] AWS[SIA]... Ad - @

The tech revolution, in collaboration with MTN Nigeria, is driving innovation and pushing the industry to new heights. With cutting-edge advancements in cybersecurity, AI, and digital transformation, MTN is playing a pivotal role in ...more

SISI LIZZZY - Ogunseye Elizabeth A. @AnuoluwapoSisi Follow

I won a **100** Project Management Institute voucher to take any PMP course. And this is just from answering question at the Tech Revolution Africa event. 🤩🤩🤩🤩🤩

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Sponsors

Supporting Sponsors

News and Media Publications

Next Steps

Roamap to Tech Revolution Africa 2.0

The Big Bold Step

March 2025	Podcast Session 1	28th March
April 2025	Host a Hackathon	30th April
May 2025	Seminar/Webinar Session	30th May
June 2025	Official Announcement of TRA 2.0	27th June
July 2025	Podcast Session 2	30th July
August 2025	Announce Speakers for TRA 2.0	8th August
September 2025	Seminar/Webinar Session 2	30th Sept
October 2025	Host a Hackathon	24th Oct
November 2025	Podcast Session 3	26th Nov
December 2025	Seminar/Webinar Session 3	10th Dec
January 2026	TRA 2026 30th and 31st Jan '26	

Content tracks

The Future of Africa's Digital Economy, 2026

AI: Shaping the Next Wave Will Africa Code or Consume?

The Power of Connectivity: 5G, IoT, and Smart Cities

Hypergrowth or Hyper-hype? Startups thriving the next 5 years

The Creator Economy & The Future of Content Monetization

The New Tech Titans: Africa's Next Unicorn Founders

The Fintech Playbook to The Next Billion Users

Big Tech and Local Innovators spotlight

Women in Tech & Inclusive Innovation

2 days participants

3000 participants

60 Speakers

20 Startups

6 Masterclasses

8 Pre-event activities

25 Exhibitors

10 Product Showcases

30 Media Channels





<https://businessday.ng/news/article/mtn-nigeria-highlights-path-for-africas-digital-revolution/>,
<https://youtu.be/tqhdBJSTMn4?si=EK2bvtQzNQ02deM0>,
<https://techcabal.com/2024/12/27/tech-revolution-africa-unveils-mtn-as-headline-sponsor/>



